
Communication 07-012010**RE: CMS APPROVES EXPANSION OF Central Health Plan of California Medicare HMO into NORTHERN ORANGE COUNTY**

LOS ANGELES, Calif. (July 27, 2010) - Central Health Plan of California, a Medicare Advantage Prescription Drug Plan HMO serving Los Angeles and Western San Bernardino counties, has been conditionally approved by the Centers for Medicare and Medicaid Services (CMS) to expand its service area into northern Orange County beginning with the 2011 calendar year. Central Health Plan of California anticipates that Medicare beneficiaries residing in northern Orange County can enroll with Central Health Plan of California starting November 15, 2010, for a January 1, 2011, effective date.

To complement this expanded service area, Central Health Plan of California has added 9 separate hospital contracts including Anaheim Regional Medical Center, Fountain Valley Regional Medical Center Los Alamitos Medical Center. Medical services will be rendered through multiple Orange County based Medical Groups including Alamitos IPA, Affiliated Doctors of Orange County, and Noble AMA IPA.

Central Health Plan of California serves exclusively the Medicare population with dedicated programs and medical care to satisfy the Medicare population's health care needs. Although benefit plans for 2011 cannot be announced until October 15, Central Health Plan of California expects the benefit in northern Orange County to remain consistent with current offerings that emphasize low member cost-sharing, competitive medical and pharmacy benefits, personalized member support, and supplemental services specifically designed for the Medicare beneficiary.

Should you have any questions regarding this information or would like to submit providers residing in the county for loading, please feel free to contact me, at (626)388-2390 ext. 3825 or visit www.centralhealthplan.com.

Sincerely,



Central Health Plan of California
Director of Contracting & Network Development